

# Austin Bean

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## Experience

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### Digital Content Manager; Milwaukee Repertory Theater – Milwaukee, WI 2015 – Present

- Produce all aspects of the videos The Rep publishes – including Interviews with actors, “Behind-The-Scenes” videos in rehearsal & with the production team, and promotional “B-Roll Trailers.”
- Collaborate with The Rep’s “Community Engagement” Department to create ways to “continue the conversation” outside of the theater.
- Establish & maintain a social media presence for the theater on its Facebook, Twitter, & Instagram pages.
- Create quality, relevant, and shareable content (videos, blog posts, graphics, etc.) that are used to promote The Rep’s 11+ shows as well as the theater itself.

### Publicity Intern; Goodman Theatre – Chicago, IL Jan – May 2015

- Produced videos & podcasts as requested that were shared on Goodman’s website and social media pages to promote shows in the season.
- Pitched feature stories and interview with the cast of Goodman productions to local student and university press.
- Provided research for large pitches to local and nationwide media, such as the Chicago Tribune and the New York Times.
- Assisted with press releases, photo shoots, b-roll production, and other duties throughout my internship.

### Reporter/Social Media Manager; WSIU - River Region Evening Edition News - Carbondale, IL 2010 - 2014

- Reported for award- winning student- produced newscast that aired daily on WSIU, a local PBS station in the Southern Illinois region.
- Interviewed newsmakers for local and state stories and produced “packages” that aired during the newscast.
- Established & maintained “River Region’s” Social Media Accounts, including Facebook, Twitter, and a blog.

### Video Intern; Great River Shakespeare Festival – Winona, MN May – Aug 2014

- Produced, shot, and edited weekly videos for the festival’s social media sites with a team of actors and directors throughout the festival.
- Archived the shows, rehearsals, and special events & took photos for future promotional use.

## Education

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Southern Illinois University – Carbondale, IL; graduated *Summa Cum Laude* in Dec 2014  
Degrees in Theater and Radio/Television, specialization in Electronic Journalism

## Software and Equipment

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Adobe Premiere 6.0 & CC, Adobe Creative Suite (Photoshop, Audition, After Effects, Flash), Final Cut Pro 7  
Sony HXR NX3, Sony HDR – AX200, Cannon EOS Rebel T3i, Pentax k-r (DSLR,) and Sony DSR 250 Camera

## Awards and Activities

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- Award winner: “30 Seconds in Winona” Film Festival for GRSF’s “Getting Carried Away”
- Recipient of the Jim Bittermann Scholarship (SIU MCMA) and Verizon Scholarship (SIU Dept of Theatre)
- Volunteer part-time with Effingham County Special Olympics